

# Crisis Management

## Course Overview

Crisis management is the process by which an organization reacts with a major event that threatens to harm the organization, its stakeholders, or the COMMUNITY.

Crisis management involves dealing with threats before, during, and after they have occurred.

Crisis management course will enable participant to develop the skills of responsive actions in the following areas: Crisis prevention, crisis assessment, crisis handling and crisis termination.

The aim of crisis management is to be well prepared for crisis, ensure a rapid and adequate response to the crisis, maintaining clear ways of reporting and communication in the event of crisis and agreeing rules for crisis termination

## Course Outline

- What is a Crisis? And why crisis management is important?
- What is the Best Way to Manage a Crisis
- Why Prepare for a Crisis
- What's the "Greatest "Crisis Management Plan
- Conducting a Risk/Threat Analysis for a crisis plan
- Conducting a Business Impact Analysis for a crisis plan
- Crisis Communications
- Crisis Management Plan Development Life Cycle
- Crisis management policy
- Do's and Don'ts, hints and tips for successfully managing a crisis and checklists of things to remember

## Learning Objectives

After completing this course, participants will be able to:

- To create awareness of situations that could become crises
- To plan strategies and implement policies that helps an organization through a crisis
- To recognize the triggering event that precipitates a crisis
- To understand management's likely response to a crisis and plan a coping strategy

## Who Should Attend

- Crisis Management Teams
- Security Members
- Strategic managers
- Executives
- Board-of-directors
- Law enforcement officers
- Government teams dealing with Crisis Management

**Course Duration:** Two days from 9:00AM to 4:00PM

**Registration Deadline:** One week before the course date

**Course Venue:**

Top Business premises: 17, Abdel Wahab Selim Elbeshry St. Sheraton Heliopolis, Cairo, Egypt.

**Registration and Payment**

- Course fees include material (Soft Copy), light lunch, coffee break and certificate.
- Payment by cheque in Top Business's name, cash to our address or by bank transfer.
- Payment is due within 3 working days from course confirmation. Your registration is confirmed only after course payment
- Payment is nonrefundable, however participant can be substituted or can attend next confirmed round of the same course or another course.

**For More Information**

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